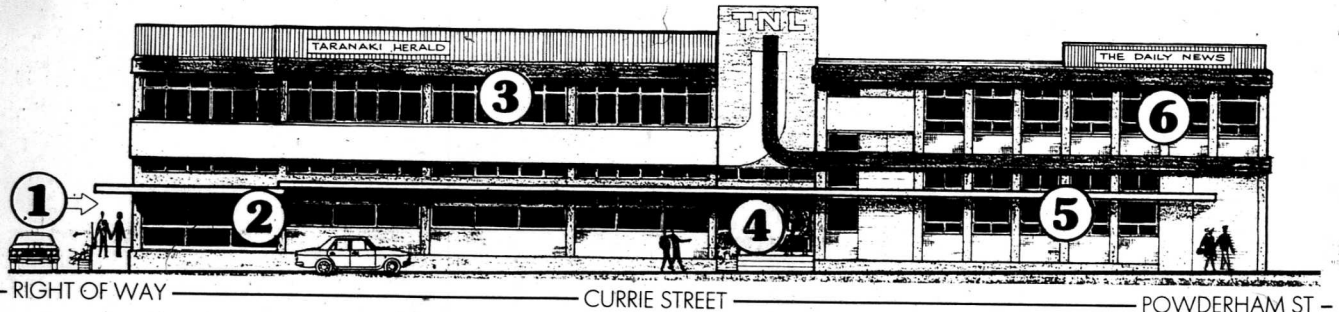


What's what and where to find it in our smashing new building



1 TNL PRINT

We've changed almost everything except our high standards and our professional and efficient service. We've changed our name, from 'Commercial Printing' to TNL Print . . . we've changed our offices to the Devon St end of the new building, with customer parking outside and really comfortable reception area and offices . . . you'll appreciate the change. So next time you need a quality print job, make the change . . . TNL Print!

2 LEDGERS & ACCOUNTING

Our thoroughly up-to-date computerised accounting systems deserved premises to match, so you'll now find our Ledgers Department in a sunny and spacious office on the C. C. Ward side of TNL. Credit Control and office management are close by . . . if you've an account to query, you'll find the answers here.

3 TARANAKI HERALD EDITORIAL

New Zealand's oldest newspaper now has the newest office . . . but we've not sacrificed the best of the past to the expedience of today. We've preserved the magnificent original staircase and handsome stained glass window from the old Herald building, not just because they're beautiful, but as a reminder of our years of service to the people of Taranaki. Editors, reporters, sub-editors . . . up the carved staircase to the Taranaki Herald.

4 MAIN DOORS: THROUGH TO . . .

. . . just about everywhere else! Come straight through the double set of automatic doors to the Main office, turn left for the Circulation department, turn right for Classified advertising, and on to the Sunday Express and Display Advertising. It's always worth pausing in the foyer to enjoy our display of photographs, too . . . remember, to order photographs just check the proof sheet and fill out the form in the Main office.

5 ADVERTISING, FEATURES, PROMOTIONS

Downstairs on the Powderham St side of the building is where you'll find the Advertising Manager, the Sales Manager, their team of sales representatives, and the display advertising copy and production group. If your business is with the features and promotions department you'll find them here, too.

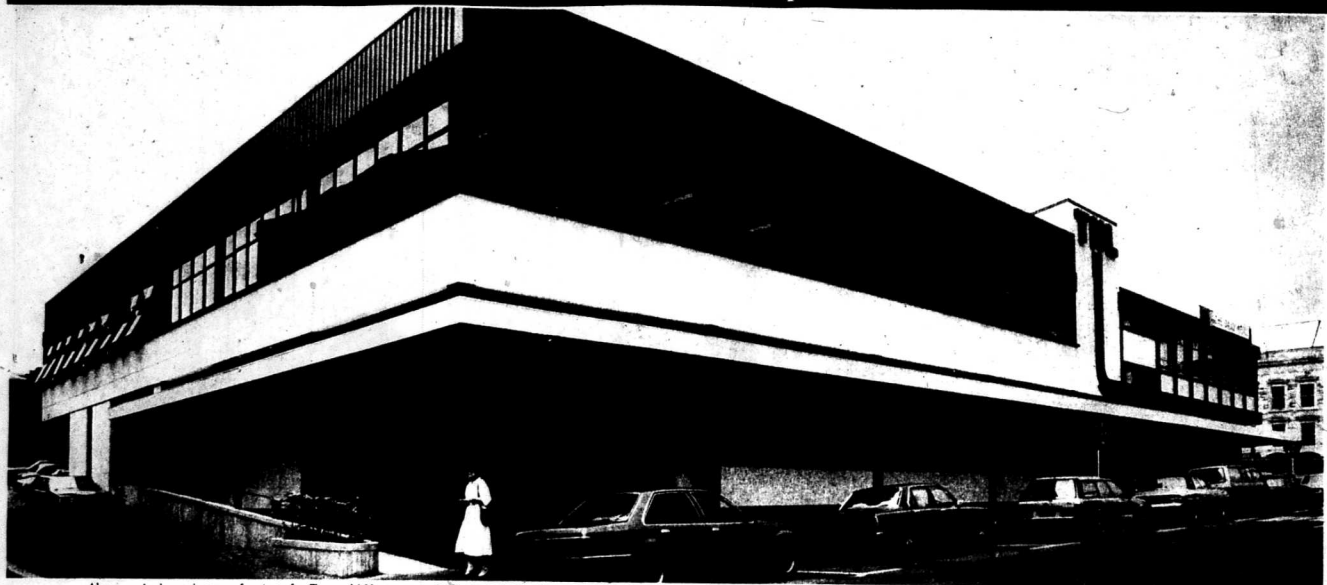
6 THE DAILY NEWS EDITORIAL

Through the first set of automatic doors, into the foyer, then turn right up the stairs (admire the stained glass skylight on your way!) then right again at the top . . . The Daily News editorial staff are back in their original offices, but refurbished for more light, more space, more comfort. If you're looking for our photographers, turn left at the top of the stairs.

Taranaki Newspapers Ltd thank all members of the public who cheerfully bore noise, dust, dirt, trestles, wet paint, unset concrete, dripping pipes, confusion, varnish and frayed tempers during our rebuilding and renovations — and most of all, thanks to our staff who worked in it for more than a year.



TNL marks building completion



Above — An imposing new frontage for Taranaki Newspapers Ltd's extended and renovated office block in Currie St, New Plymouth.

Hi-tech catchup delayed building programme

A business dealing with the public is governed in its success by the efforts of people, the staff it employs.

And they, in turn, are helped by the quality and efficiency of their surroundings.

Taranaki Newspapers Ltd can rest secure in the knowledge that its recently completed — albeit long-delayed — building programme has resulted in facilities and an environment conducive to promoting its services to their fullest.

Seemingly endless months of noise and dust, hammers and ladders can now be forgotten as double-glazed quiet and air-conditioned coolness give staff and public alike a welcome relief from the summer heat and traffic bustle outside.

After more than a year the company's Currie St premises have seen the completed building programme. And the public have seen the results of that development over the past weeks.

It is a development which, according to TNL general manager Mr Rash Avery, gives the company a production and office complex among the best in the New Zealand newspaper industry.

Almost 1400 sqm of office space has been added onto the 240 sqm of existing office and production areas to give a spacious and modern complex for the preparation and publication of the Taranaki Herald, The Daily News, Sunday Express and other publishing work undertaken by the company.

Office areas of the existing portion of the building have been upgraded completely to match the decor of the new areas.

The main entrance has been retained on Currie St but has been updated with the doors to the foyer and the office areas, rimu wood paneling and tiled and paved steps.

A second entrance gained via a wheelchair-accessible ramp in the access lane alongside the building in Currie St leads directly to the company's commercial printing division, TNL Print, and into the front office.

The ground floor contains the public office, accounts and promotions, TNL Express, advertising, features and promotions, TNL Print, circulation and management offices while the new and renovated area of the first floor houses editorial departments of the Taranaki Herald and The Daily News, photographic department, library, cafeteria and boardroom.

The new Newspapers in Education department has taken up lodgings in the former TNL Print office with access off Powderham St.

The completed facility meant more convenience for the public and better access, more room and pleasant working conditions for staff, Mr Avery said.

Considerable emphasis had been placed on getting the environment right, not the least of which had been the sophisticated air conditioning system installed throughout the building — both older and new sections.

Complex concentrating all activities of the two newspapers.

At the time of the amalgamation the Taranaki Herald operated from its building on the site of the new additions while the Daily News was in its own premises — now Roebuck House, on the opposite corner of Currie St and Powderham St.

The amalgamation was announced on July 17, 1982 and purchase was later made of the Sargood Son and Ewen Ltd warehouse on the corner of Currie and Powderham Sts alongside existing Taranaki Herald buildings.

This was demolished in 1984, a new building designed and built by early 1986 the editorial, advertising, front office, production and press departments were ensconced in the new premises.

Further development was then delayed by the need to keep up with technological advances in the newspaper production facilities.

However, by the early 1980s the company's facilities had been upgraded to a point where they were among the best in the country.

Consideration was then given to completing the building programme.

In 1984 three buildings, connected internally by a veritable rabbit warren of passages and rooms, stood on the site.

This began the second phase of the development programme — the renovation of that existing building.

And out came the hammers and ladders with their attendant dust and noise again.

It was all worth it on Friday, December 13, last year when, defying the bad portents synonymous with that date, the final shift was made with the exits of Roebuck House turning to the fold.

The Daily News literary took over its upstair offices while the Taranaki Herald reporters could finally use their new quarters.

The other departments, advertising, ledgers, front office and management, spread out to occupy their various abodes and the company has now settled down to providing an improved and more efficient service to its customers and the public.

separation of some facilities.

Construction and decoration was completed in August 1985 and on the weekend of the 17th and 18th of that month, staff which had operated from the existing Daily News building made the move into the new areas.

Alongside was a smaller building almost as old which accommodated offices of the Sunday Express then the Commercial Printing division of the company and ledgers and accounts.

The production and press portions of the building were generally untouched by the construction and renovation work which went on over the year.

That could not be said for the rest of the company's operations.

The former home of The Daily News, prior to 1966, Roebuck House on the opposite corner of Currie St, became the temporary offices of the Taranaki Herald literary department, ledgers and accounts and the features and promotions department.

This done, the demolition of the two older buildings proceeded in 1984, allowing the start of construction on the new building section.

The year which followed provided its share of problems for staff and public both, as people lost, looked for and then found the office or person wanted, suffered under the volumes, at times of noise and dust and in general put up with the not inconsiderable inconveniences created by the construction and the

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From the beginning to the end.

Full architectural and structural services on Taranaki Newspapers Ltd new building, from feasibility study to sketch plans and working drawings. Contract administration, co-ordination of secondary consultants advice on selection of furniture and interior decor.



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- Concrete pumping (foundations)
- Slate Tiling (entrance)
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no wonder Roebucks are always in the news! Over the past 50 years we've constructed so many landmark buildings in and around New Plymouth.

TNL's new building is another fine example of our solid experience, reliable craftsmanship, insistence on quality and our ability to meet deadlines! Our involvement included:

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A better working atmosphere for TNL Staff — we're proud to have supplied air conditioning and electrical installation to the new building. From marine electrical through process controls to major involvement in energy projects. Call Sullivan's — Electricians to industry.

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A/H 35535

TNL marks building completion

Community involvement grows

More than ever, businesses today must fine tune their activities and focus their operations on the areas which provide its income.

But a newspaper must look beyond this point. Obviously it is a commercial concern and must operate as such but it is

also a mirror of the community around it and as part of its relationship with that community it has to keep pace with, even anticipate, the needs and desires of its people.

Taranaki Newspapers Ltd has provided practical support for many organisations and causes over the years and general manager Mr Brian Avery sees an ever-deepening involve-

ment with the communities from which the company draws its support.

It already sponsors a large number of activities from single-handed yacht racing to gymnastics in its rural circulation areas. But further moves were afoot to increase the company's promotional and community assistance and details would be announced shortly, he said.

The past five years had seen considerable change in the newspapers' activities.

Two of the more recent ones were the involvement with the setting up of the Neighbourhood Support group and establishment of 3 Newspapers in Education department in New Plymouth. The NIE programme was one which introduced

newspapers into schools as an up-to-the-minute teaching medium.

A full-time coordinator was employed to set up and develop the scheme in Taranaki schools. Similar schemes had been running in Auckland and other areas for up to three years and had proven successful and popular with the school system in those areas.

...as do services

As a commercial operation, Taranaki Newspapers Ltd has come a long way from those early days of the 1860s.

The formerly independent fledgling newspapers of the Taranaki Herald and the then Taranaki News provided a basic news coverage and advertising space for a youthful colonial settlement.

Nowadays the company's facilities and premises, among the best in the country, offer a wide

variety of services to its customers.

Journalists of the editorially independent newspapers published by the company give an extensive coverage of news throughout Taranaki and the King Country, keeping readers up with the happenings in the region.

National and international news is received via high technology links with news services and full coverage given.

A competent advertising sales team is backed by a professional copywriting department to give advertisers the type of promotion their business requires to attract custom.

The company's commercial printing division, TNL Print, produces a wide range of letterpress and offset printing, catering for requests from business clients up to and including four-colour bookwork.

The features and company special features, company promotions and outside publications which include a number of tabloid-sized newspapers and publications for other areas.

Distribution of the newspapers is accomplished by the circulation department which co-ordinates the efforts of more than 200 delivery boys and girls and numerous contractors.



Increased efficiency is one of the benefits of the new building. In the picture above TNL ledgers supervisor Angela Buckland uses a mobile filing and storage system which helps speed up replies to customer account queries.

Large staff

Taranaki Newspapers Ltd is a major employer in the Taranaki province.

In New Plymouth 189 full-time staff are employed while among the branch offices Hawera employs 10, Stratford 7 and Taumarunui 4. In addition to the full-time staff, more than 100 part-time employees are retained.

Resources available

Since 1970 Taranaki Newspapers Ltd has been a wholly owned subsidiary of NZ News Ltd, Auckland.

The resources of such a large group are wide and varied.

Among its other members are New Zealand Newspapers Ltd (publishers of the Auckland Star, 6 o'clock, New Zealand Woman's Weekly, New Zealand Farmer and The Star and Star Weekly in Christchurch), Shortland Publications, Comprint (the group's major division), Courier Newspapers Ltd, Suburban Newspapers Ltd, UB Ltd and Vidcom Ltd (producer of videotape television productions).

This association gives numerous benefits to Taranaki Newspapers Ltd most of which results in increased and improved service to its readers and customers.

The technical resources of the group are excellent and experts in a number of fields in the newspaper industry are on hand to provide any information or research needed by group members.

Without such resources or facilities for research Taranaki Newspapers would have had a much rougher road on its way to its current position among the best equipped newspaper production centres in the country.

Congratulations!



At the heart of TNL's fine-looking new building... reinforcing steel from Fletcher.

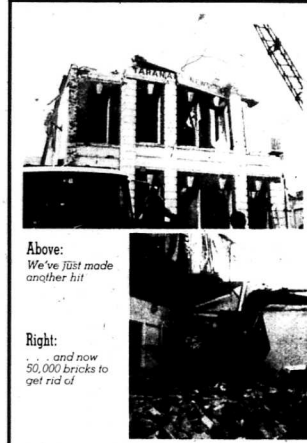
For all steel requirements, don't go past the experts.



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The photographs above show some aspects of Taranaki Newspapers Ltd's new offices: Top — newspaper librarian Kath Tolladay adds another photograph to the many thousands filed in the new library; Centre — the main counter in the front office; Bottom — a spacious and well-equipped cafeteria can easily accommodate the staff of nearly 200.



Before they built the new, we had to demolish the old

The staff at Graham Harris Ltd, assisted by Brian Martin Crane Hire, quickly and expertly demolished the old Taranaki Herald building to make way for the new.

Our only minor problem nearly left his designer dentists in the Gents when the wall behind him suddenly disappeared... for all demolition, earthworks, loading, drainage, cartage, metal, blacksoil, fill... for almost anything, anywhere, you need our expertise.

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Political beginnings to Taranaki newspapers

The history of Taranaki Newspapers Ltd encompasses the birth and development of two of New Zealand's oldest newspapers.

The Taranaki Herald, first published on August 4, 1874, the paper came out as it does at present as a daily evening publication.

The prospect published in that first issue announced the proprietors' intentions for the publication. It outlined emphatically the aim of becoming a paper for the settlers, an advocate for Taranaki while still keeping its readers advised on national and overseas happenings.

The Taranaki Herald had its troubles in its developing years but the most serious involving fires.

First quarters for the Taranaki Herald were in an old shed which stood where Whites Ltd now operates.

The first move from there was made on October 1, 1879, to a site further east on Leven St which was the centre of operations for the paper until 1899 when a serious fire partially destroyed its offices.

This was a major threat to the Herald's production as, unlike an earlier fire in 1868 when it had a week to get back into production, by the turn of the century it had only a day but despite burnt and frayed edges the material could be replaced.

In 1900 new premises in Currie St on the present site were obtained, claimed to be at the time one of the most complete and convenient printing and publishing offices between Auckland and Wellington.

A major setback occurred in 1909 however, when on April 16, part of the premises was gutted by the paper's third major fire. The press and most of the type were totally destroyed.

For the second time the Taranaki News came to the rescue, granting the Herald over the next 12 days until a new press was installed in temporary premises.

New premises were built in 1909 and there, for more than 50 years, the Taranaki Herald was put together and published — until the 1962 amalgamation with The Daily News and the resulting merging of operations.

Today's Taranaki Herald owes much to one family — the Westons.

In 1867 Henry Weston bought the young Taranaki Herald and, in the words of editors of his day, "spared no expense" to give the public a newspaper far ahead of what the requirements of the district warranted.

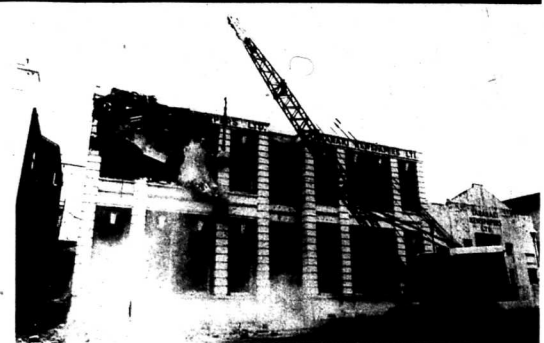
For 53 years he led the paper with a desire to make it worthy of the province.

Upon his death in 1920 his nephew, Walter C Weston, manager of the paper for the previous 19 years, took up the reins and carried on the advances begun by his uncle.

During his management the Herald changed to a front-page paper, with news stories replacing advertisements, the most radical change since the advent of daily pictures at the end of the 1920s.

He led the paper through to the end of its first 100 years in 1962 and his death several years later closed out a family association.

TNL marks building completion



Demolition of the 75-year-old Taranaki Herald building in Currie St began the final stages of the Taranaki Newspapers Ltd building programme.

with the paper of almost a century.

Politics shaped the birth of The Daily News as well as the Taranaki Herald.

A contest was being fought for the position of superintendent of the Taranaki province between the incumbent Mr Charles Brown and Mr George Cutfield.

A week before the election was held the Taranaki Herald reversed its advocacy of Mr Brown for the job and took the side of Mr Cutfield.

The editor of the Herald, Richard Pheny, was against this about-face and tendered his resignation.

Mr Brown lost the election and resenting the Taranaki Herald stance he and friends started an opposition newspaper which he called the Taranaki Daily News, and then to today's The Daily News.

Richard Pheny was appointed its first editor. The aim of preventing a monopoly in the presentation of news and views was not the only purpose behind launching the Taranaki News.

In its first issue it also promised to give special attention to markets for Taranaki products within New Zealand and overseas.

This appears to be the beginning of the special aff that The Daily News still retains with the rural populations of its circulation area.

The circumstances of the paper's first issue were not without their effect on the paper but it had a detrimental effect on the paper.

Mr Hopper retired in 1950 and Mr E. G. Allsworth succeeded him as editor and manager, breathing new life into the paper, although not for long, as in 1953 the paper was sold to Mr J. H. Clayton.

He improved the paper, brought back sports reports banned by the previous owners and put in better production machinery.

However the cost of running a morning paper told on him and in 1965 Mr T. C. List, proprietor of the Waimate Witness, bought The Taranaki Daily News.

He relished the task which faced him and, during the period that followed, consolidated the newspaper, building a solid foundation for its growth and development over the next 50 years.

Mr List died in 1934 leaving a paper which had earned a name as one of the major provincial newspapers in New Zealand.

He had set a policy, adhered to over the years, of publishing a paper which covered the province as a whole with special emphasis on the country districts.

Development of the modern Daily News was brought about by the paper's first Taranaki-born editor, Mr D. F. C. Saxton.

A reporter and chief reporter for the paper prior to his appointment as editor, he had a major influence in its directions both in content and in its business operations.

In 1940 he was appointed managing editor, controlling both the editorial policy and business operations.

It was under Mr Saxton's leadership that The Daily News spread from Taranaki into the King Country becoming a regional paper serving a huge area.

He was also a major force in effecting the merger between the Taranaki Herald and The Daily News.

In the early 1960s it became clear that the production facilities of both papers were outdated.

Mr Saxton accepted the task of overseeing the merging of the two operations and relinquishing his editorship of The Daily News.

He became first general manager of Taranaki Newspapers Ltd, a name change effected on September 5, 1962 and by the time of his retirement in the late 1960s could be proud of an excellent job in achieving a smooth, efficient amalgamation.

Both the Taranaki Herald Co Ltd and the Taranaki Daily News Co Ltd had been controlled by a holding company, New Plymouth Investments Ltd, since 1937 and in June of 1962 that company sold out to a group of shareholders with minority shareholders of the subsidiary companies to acquire their shares.

The decision was made to merge the production operations of the two papers and the announcement of the new company set-up was published on July 17, 1962.

Physical aspects of the changes showed up in 1964 when the Sargood Son and Ewen Ltd warehouse adjoining the Taranaki Herald at the intersection of Currie and Powerham Streets and opposite The Daily News property, acquired earlier, was demolished.

Long term plans provided for an extensive building scheme over a large part of that Herald-Sargood block and the concentration of all activities of the two newspapers in that area.

Building operations also began that year and in stages over the next 20 months, the various departments of the united company moved into their areas.

A newer press was purchased from the Christchurch Star giving TNL one of the most up-to-date hot metal production centres in the country.

That was as far as the building programme went for the next 20 years as the development of new technology, following the advent of phototypesetting, made it necessary for the company to maintain its position in the industry.

In February 1976 the company moved to cold type production. Four years later it replaced its equipment with a new offset press, following this with the introduction of on-line computer processing with the One System.

With production facilities then up to a high standard the subsequent building programme was revived and the recent construction undertaken.

Taranaki Newspapers Ltd Saw us first



Smith & Brown Commercial Division are proud to have installed quality floor coverings throughout TNL's new and newly refurbished buildings. We're so sure of our quality furnishings and floor coverings that we're sure our customers are pleased they saw us first.

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Taranaki Newspapers, we congratulate you . . .

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The modern image achieved for Taranaki Newspapers Ltd's new premises was not just a case of 'out with the old and in with the new'.

Many people wanted the retention and upgrading of the 75-year-old Taranaki Herald building and, at some cost, investigations were carried out as to the feasibility of doing this.

Unfortunately the close examination of the building revealed weaknesses and the decision was made to replace it.

But all was not lost in the following demolition.

Two features of the building which attracted much admiration and affection, the main staircase and a handsome 11' x 6' glass window were incorporated into the new structure. The staircase provided access to the first floor editorial department, cafeteria and boardroom.

Extra turned wood trim was added to the area at the foot of the stairs to soften the contrast with the more modern decor of the new building.

Above, looking up the old staircase reveals the stained glass window set into the wall of the building.

TNL marks building completion



Luxury is a relative term but certainly anyone used to visiting editorial quarters of the Taranaki Herald, above left, or The Daily News, above right, could observe staff there now possess a modicum of comfort.

Many years of cold linoleum flooring and a cluttered, haphazard look to the offices have given way to a warmer carpeted environment, colour-keyed and restful to the eye. New and renovated furniture has begun to replace old battered items although looming changes with new technology has prompted the retention of some furniture until requirements in this area are known.

Not what it appears

Appearances can be deceptive. Looking at Taranaki Newspapers Ltd's new and renovated building complex in Currie St, New Plymouth, most people would assume it to be one building.

A gap of only a few millimetres separates them and is disguised by cosmetic treatment and the design of the neighbouring areas. Building architect Mr Brian Chong said this was a result of new earthquake and building requirements. His firm had designed

the corner portion of the building for The Daily News in 1962 and, with that forming stage one of the development, had allowed for the eventual extension creating one building.



This had been delayed for various reasons and now the new design requirements meant the new structure could not be directly incorporated into the existing building.

Some reinforcing and beams which had been originally designed to accept an extended building had to be removed. Visually they had achieved a unified look to the older and new buildings with painting and decorative trim outside and a common decor inside.

One area that had himself and the engineer for the building project, Mr Alan Buchan, in the dark for a while were the foundations of the old Taranaki Herald buildings.

Until they were demolished in 1984 they could not be sure exactly what was underneath.



With changes and alterations inside the buildings over the years original plans were not accurate.

Throughout New Plymouth builders were constantly being surprised by conditions found when putting in new foundations where an old building had previously stood.

In one case a nine metre deep ice-cream storage pit was discovered and in another a pile of rata logs was buried beneath a site.

On the TNL site few surprises came to light apart from a machine pit which had been forgotten and an old well dating from the city's early years.

The TNL complex was now one of the larger low level businesses in New Plymouth and was unusual in that it was virtually a large factory in the central city area, he said.



Major improvements were made to the photographic department of Taranaki Newspapers Ltd during the building alterations recently completed.

Tiny, cramped quarters with a single desk for a staff of up to six have been replaced with spacious rooms equipped with facilities making it one of the best in the country.

New enlargers have been installed allowing four people to work at once instead of only two with more room for the developing and printing facilities.

A big plus in the new department is the provision of a studio room with special lighting equipment for photographing people or items under the best possible conditions.

Above photographers Glenn Ferguson (with camera) and Peter Payne check out the new studio.



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Congratulations to Taranaki Newspapers Ltd — we're proud to have supplied and installed partitioning wall and ceiling linings. Well done!

We promise we won't do it again

We've changed our name from The Commercial Printing Division to TNL Print — we've changed our offices from one side of the building to the other — an upheaval we promise not to do again! But here's what we do promise:

Promise to maintain our high standards of quality in all printing, from the simplest single colour to full colour jobs.

Promise realistic and competitive quotes on all jobs, backed by prompt delivery to meet your deadline.

Promise you'll appreciate the new comfort, space and welcoming colours of our new offices. We've really been transformed, but don't be confused — we promise we won't do it again!



PRINT

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