



C C Ward Ltd, 47 Currie Street

1925

Themes in development: transport and trade, cultural and social.

Cultural heritage values: historic, architectural, technical, townscape and group values.

Registered: Not registered under the Historic Places Act, 1993.
Category III on the New Plymouth District Planning Scheme.

Owner	Title	Use
Ward Investments Ltd P O Box 224 New Plymouth	Lots 907C 9107E, Pt Lot 9070 Deeds Plan 8 - & R/W ID: 013730	Retail

Description

This is the earlier of the two C C Ward buildings, reinforced concrete and two storeys high with a basement. It is similar in style to the later building, although it has a more ornate facade to Currie Street with full-height pilasters at the corners, bracketted cornice and parapet, all with stylised classical decoration. The interior is less lavish than its neighbour, but complimentary and the two buildings function well together. The entrance windows have been modernised.

History

See entry for C C Ward's main building, item DE8. The Currie Street building is known to pre-date the larger building in Devon Street East, and the year 1926 on the parapet is taken as the date of construction in the absence of other historical evidence.

Architect

The architect is not known, but may well be Messenger Taylor and Griffiths.

Statement of Significance

The building is a well-mannered design of high streetscape value. It is a rare retail building in the city in that its interior has remained largely intact. The showcases and counters inside combine with those of the later C C Ward building to make an interior of great period interest.

Sources

New Plymouth District Council building file .../47.