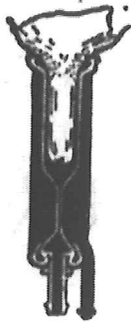


Milking Cows for Profit

SOME OF THE MILK
SOME OF THE TIME



With other HALF-ACTION Cups.

ALL THE MILK
ALL THE TIME



With Ridd FULL-ACTION Cup.

This Full-action Ridd design enables Mr. W. F. Duncan, of Pukeoro, Cambridge, whose herd of 103 Cows produced a Dominion Record of 433.14lb. fat in 295 days, to declare:—

“WE PUT THROUGH OUR 100 COWS WITH OUR RIDD 4-COW MILKER IN ABOUT TWO HOURS, AND CAN HONESTLY SAY WITHOUT UDDER TROUBLES.”

The R R H Cup may COST more to buy than the Soft Inflation Cup, but Mr. Dairyfarmer consider the extra pounds the R R H Cup will GAIN for you over a Dairying Season.

For further particulars interested farmers are invited to communicate with—

The Ridd Co., LIMITED.

Queen Street : : New Plymouth

or at the Branch Offices:—

Bryce Street, Hamilton.
Albert Street, Auckland.
Rangitikei St., Palmerston North.
Bank Street, Whangarei.