

# Y.W.C.A. Appeal to Citizens.

## WORK OF Y.W.C.A.

### SERVICE TO NEW PLYMOUTH

#### Helping The Young Women

#### FRIDAY'S DRIVE FOR FUNDS

Never was there a time when greater need existed for an organisation working in the interests of the young women and girls of the community. The trend of modern business and industry has drawn the girl more and more away from the seclusion and protection of the home. This has created an ever-present and growing need for a protective and helpful organisation. If in normal times such a need was evident, surely to-day, with abnormal conditions creating uncertainty and chaos, that need has become almost desperate. Unemployment amongst girls has created very great hardships and very real dangers, so that every centre of population requires an efficient and experienced organisation to handle this most difficult problem. The Young Women's Christian Association has shown a fine sense of responsibility and a quick appreciation of the dangers and difficulties besetting the path of the business girl threatened with unemployment, and in all the cities in New Zealand and Australia has been doing notable work in helping to find employment and in tiding girls over their difficulties.

Yet there has been more than the mere provision of sustenance in the work of the Y.W.C.A. The atmosphere of a "home away from home" for the opportunity for Christian fellowship and the direction of energy along channels of good work, are as much the value of the organisation as the finding of work for the workless and most for the hungry.

In this respect New Plymouth has reason for thankfulness that it has a branch of the association working unobtrusively, but none the less efficiently, rendering service of the greatest value to the town's young women and, through them, to the town itself. That such a service is necessary will readily be admitted. And there can be no slightest doubt that the public is highly appreciative of the work being done in their midst by the Y.W.C.A. But the public must be in mind that no organisation can carry on such a good work without considerable financial assistance.

#### AN ESSENTIAL WORK

#### SCOPE OF Y.W.C.A.

It is the same in London and Los Angeles, in Melbourne and Montevideo, in all parts of the world, and New Plymouth, not to be behind the rest of the world, has its own Y.W.C.A. strongly entrenched.

The Y.W.C.A. is doing a fine work; even an essential work; yet there are those who know little of what is being accomplished and who profess ignorance of the work that is going on, week by week, in those buildings in Featherston Street, New Plymouth.

The Y.W.C.A. claims proudly that it is the oldest and most comprehensive of women's movements. It was founded as far back as 1858—before Remington had invented his epoch-making type-

## A HOME FOR GIRLS

### VALUE OF HOSTEL

There was the cheerful sound of a piano somewhere nearby as the reporter strolled along the passages of the Y.W.C.A. Hostel, New Plymouth. "There's usually someone playing," said the matron.

It is a cheery place this hostel, and first, last and always it spells "home." Many a girl negotiating the unknown ways of life in a strange town has found here the background that she needed. There is nothing stiff or formal about it; it is simply but tastefully furnished; and there is something about the atmosphere of the place that says: "Come right in. We're glad to see you."

There are few more hospitable spots in town.

The hostel, with Miss Jackett in charge, can accommodate 30 girls, and there are double and single rooms. Girls of every trade and profession are in residence and take part in the daily life of the place. Fine music here, just an atmosphere which they need. The place is self-sufficient and again there is no embarrassment to the finances of the association. But "real" wages for girls come in this hostel, and again there is no embarrassment to the finances of the association.

There is a big dining-room, with little tables and showers; cosy sitting-rooms with a sewing machine which is used doing full-time duty when a reporter looked in. There is also a laundry where girls can wash and iron; the electric iron also had its willing queue.

Besides being a safe haven for business girls who come from other centres to work in New Plymouth, the hostel has in the past year cared for 200 girls of various backgrounds. Sometimes a girl out of work and hard put to it finds the hostel a refuge. In New Plymouth there are not such large numbers of homeless girls as in very large centres, but every now and again there comes a girl who has had no home or family to fall back on, and who must be taken as a non-paying guest. There is no talk about it—just just "the main thing" and the girls are out; and it is very good that has pro-

#### GIRL CITIZENS

#### HELPING YOUNG GIRLS

Flourishing New Plymouth Branch.

#### FLLOURISHING NEW PLYMOUTH BRANCH

Ak Maie M. Greenwell, girls' work secretary, what she thinks of the Girl Citizens' movement, and her eyes will glow with enthusiasm. Probably, if it is a camp evening, she will lead you to the parts of the building where girls of ages ranging from 14 to 18 are engaged in various pursuits, grave and gay. By the time Miss Greenwell has explained the order of Girl Citizens, bringing last words of knowledge and enthusiasm to the task, there can be no doubt as to the why and the whereof of this particular branch of Y.W.C.A. activity.

The Girl Citizens is a department for younger girls that has been established within the fold of the Y.W.C.A. all over New Zealand. The girl in her best-made dress, in the finest of her dress, out; and it is very good that has pro-

#### OPPORTUNITY SCHOOL

#### ITS LOCAL DEVELOPMENT

It is the business of the Y.W.C.A. as an organization experienced with girls, to look ahead. Since there are leaving school many girls who cannot hope to find into paid employment. Obviously there have been opened in various centres for training in skill and for developing practical knowledge along many directions, so that instead of slackness there will be a progressive development in the life of the girl. This is one of the plans that Miss Greenwell and her committee are aiming to effect in New Plymouth this year.

#### THE CLARE MEMORIAL HOSTEL, centre of Y.W.C.A. activities in New Plymouth. There are all present here, this girls in permanent residence.

## BUSINESS WOMEN'S CLUB

### WORTHIER CITIZENSHIP.

Numbers as wide the young adolescent, it is the business women who are the backbone of the Y.W.C.A. Last year the Business and Professional Women's Clubs of America, India, China, Hawaii, Syria and Japan participated in a nation-wide banquet, held on the same night, emphasizing the place of the young woman as a citizen of the world to-day.

#### SPORT AND RECREATION

#### Y.W.C.A. CATERS FOR THESE

No movement that cares for the "all-round" girl can afford to neglect recreation and sport. These things are part of the life of the normal, happy, healthy girl, and to maintain the best standards in them, to enjoy health to the full while never forgetting the slogan "God First Always" is part of a Y.W.C.A. member's experience.

It was well foretold on the part of the women on the New Plymouth Board of the Y.W.C.A. that they built their hall and clubroom, and it is a dream, as yet unrealized—but they will see it built a great success. Indeed it is a small sum of money is needed to complete it. The Y.W.C.A. has now been inaugurated with the Ladies' Life-saving Club, and the weekly training in swimming and life-saving is being carried on under auspicious auspices, with the irrevocable co-operation of Miss E. Dowling.

#### COMMUNITY WORK

#### YOUNG MEN AND WOMEN

It has long been the desire of some public-spirited citizens of New Plymouth to found the Y.W.C.A. but hitherto the necessary outlay has been too great feasible. It was with great gratification, therefore, it was noted that the national Y.W.C.A. and Y.W.C.A. had evolved an experiment within the limits of the Y.W.C.A. budget. Probably in this New Plymouth will give a lead to the whole Dominion.

#### THE TRIALS OF BEING SA

Health in middle age depends on the purity of the blood-stream. That's why you need a good blood-purifier. Dr. Williams' Pink Pills for Pale People is a stimulant. It possesses positive medicinal properties which cleanse the blood, help the kidneys and banish rheumatic tendencies. Bold in handy size. Ask for the pink pills.

#### UNEMPLOYMENT FUND

#### PROVISION DURING WINTER

Mr. W. A. Welch (Wanganui) asked in the House of Representatives to-day whether the Government would apply the principle of the small farms legislation to these cases and arrange for the rent to be paid out of the unemployment fund or to take any other immediate steps to ensure that the families would not be left homeless.

#### A NOBLE WORK

#### FRIENDLY SERVICE BUREAU

Less than two months ago the New Plymouth branch of the Y.W.C.A. established a Friendly Service Bureau, under the charge of Mrs. Hilda, who has voluntarily given her services for this work. It has already had a very busy start. Sixty-six girls have registered for employment, and 16 have been placed in permanent positions.

#### EXPLOSION FIRER

It is a little known fact that the ordinary fire policy does not cover the risk of fire by explosion. Your "Phoenix" Agent can advise you on this matter. A list of agents includes the risk of New Zealand, Ltd., District Managers.

## "HELP OUR GIRLS"

### BLUE TRIANGLE DAY

Every man and woman in the community is interested in the welfare of girls. At the moment hundreds of girls and young women are unemployed. This inevitably leads to a depression in their spirits, injurious to their well-being. Youth is a national asset, and it must not be allowed to deteriorate. A helping hand reaches out from the Young Women's Christian Association, whose headquarters are the centre of many activities which act as a set-off to prevailing conditions. Here girls are helped in employment, helped with advice and recreation, helped to maintain their freedom and self-respect, with all-round benefit to the community. In this department of better citizenship the people of New Plymouth are invited to share, and the opportunity will be provided by the street appeal of the Y.W.C.A. on Friday next.

#### CONFESSION AT 40

"I am beginning to feel my age," is the confession many a woman makes to herself when she reaches the trying years of middle age. But if you are one of these people, through that critical time you need not think you are too old to be well and happy.

#### FRUITGROWERS' GUARANTEE

Asking whether the Government was in a position to indicate what it proposed to do in regard to the guarantee to fruitgrowers this year, Mr. K. J. Holyoake (Coastal, Motu) in the House of Representatives to-day said that 41,000 cases of fruit already had been shipped overseas.

#### INCREASE BY 64 CASES

Mr. C. H. Macmillan, Minister of Agriculture, said he was proposed to increase the guarantee by 64 cases; it would then be 14,184 for fancy and extra fancy and 1/2 for standard in New Zealand currency.

#### 200,000,000 cups of Bell used in New Zealand each year!

(Two hundred Million)

cup of Bell used in New Zealand each year!

THE NEW Y.W.C.A. SWIMMING CLUB.—This organization recently combined with the New Plymouth Ladies' Life-Saving Club in forming a 1932 strong club. Above are some of the girls who constitute the club president, Miss E. L. Dowling.