

# FIFTY FIVE YEARS AGO!



MR A. M. PURSER



MR HOWARD PURSER



MR RICHARD PURSER

PURSERS commenced in the Furnishing business in New Plymouth on the same site still occupied by them. The old established Red Post Furnishing Co. was taken over by Pursers in 1921 from Messrs HAYDEN & DINGLE and the present business was developed from then by the late Mr. A. M. (Bert) Purser, father of the present managing director, Mr. Howard Purser. Actually Pursers have been in the furnishing business for almost 80 years. The original business was established in Wanganui in 1897 by Mr Harry Purser, an elder brother of Mr A. M. Purser who later became associated in the Wanganui firm of Pursers Ltd. before moving to New Plymouth 55 years ago.

It is from this background that the firm of Purser Bros. in New Plymouth operates today as one of N.Z.'s best known family furnishing firms. A third generation too, is now in the firm — Mr Richard Purser who holds an executive position. Pursers has always been a personal business with the management directly on the spot to deal with any special problems.

It is a firm too that has always taken its full part in all community projects and affairs.



**In 1976 continuing the tradition of presenting fine furniture, furnishings and floorcoverings at the best possible prices and the best possible service**

# PURSERS

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