



**Brand
New
Premises
Brimful With
A Unique Collection
of New Gift Goods.**

If your gift would wake the real smile of satisfaction on 'Xmas morning it must be first of all, a useful gift. Additional features which will make the "thank you" phrase absolutely sincere are novelty and goodness. All those factors are assured if you select gifts at

MOREY'S

In our magnificent new premises, we've a special corner set aside for Japan. As one of our Allies she deserves place and because of her cute and dainty offerings she further merits it.

JAPANESE NOVELTIES IN HANDBAGS.

NATTY LITTLE PIN-CUSHIONS AND WORK BASKETS.

ALL VERY CHOICE GOODS FOR GIFTS AND

PRICES RANGE FROM 1/3 to 9/6.

Undoubtedly you will select a Japanese gift which will please that hard-to-please friend—but select soon before the really strenuous rush begins—that means to-day!

'Xmas time makes no difference, we still allow 5 per cent. for cash—1/- in the £.

Morey & Son

NEW PLYMOUTH and STRATFORD.