

MANOYS LTD. 40th ANNIVERSARY

PROGRESS THROUGH SERVICE



1909

Small shop opened by the late A. Manoy on east side of Broadway alongside 'Gold' livery stables.

1914

Larger premises were acquired on the present site.

1920

With the growth of business an adjoining building was acquired.

1923

The proprietary business was incorporated in a limited Company.



1925

Large modern 2-storied building erected on present site.

1935

Subsidiary branch Peggy Page Ltd. opened, specialising in Children's Wear and Ladies' Underwear.

1938

Interior enlargements and improvements to cope with increasing business.

1949

Still "growing" with Stratford and Central Taranaki.



1909

Forty years ago a policy was determined . . . through the years to the present day progress is evidenced everywhere . . . we have moved with the times, but in one respect we are old fashioned! Old fashioned in our determination never to change that policy which for forty years has made our name famous in Taranaki. **FAMOUS FOR SERVICE — FAMOUS FOR QUALITY GOODS AT LOWER PRICES!**

1949

SPECIAL SPRING FASHION OPENING

Commencing To-morrow, Friday, August 5th, and continuing throughout the month . . . MANOYS shall be featuring special displays. We've gathered together the most outstanding and most colourful collection of Spring Goods the market has to offer. Come to our Showroom . . . you'll find Frocks, Suits, Ensembles, Coats and Hats which will be received with enthusiasm by all. On our ground floor you'll find fabrics . . . the prettiest and brightest that make you feel Spring is here!

SUITS

Latest Fashion developments in Soft Woollens, Moss Crepe, Gaberdines, Boucle, Worsted, Tweeds



COATS

New styles in English Fabrics, expertly tailored, featuring gracefully gored backs, peplum effects at the hipline, in all the new soft pastel shades of Spring



FROCKS

The loveliest selection awaits you here - new and feminine with masterly styling in every graceful line

ENSEMBLES

That give you an impeccable look and the knowledge of being well dressed, featuring special styles designed for the fuller figure



FEATURING

HANDBAGS and GLOVES of Quality and Elegance that will give that added attraction to your Spring Outfit.

WE CORDIALLY INVITE YOUR INSPECTION

MANOYS LTD.

BROADWAY

— STRATFORD

NOW ON DISPLAY

Fascinating NEW MILLINERY, featuring Straws and Felts in the loveliest Pastel tonings. Veilings, Flowers and Feathers give that added grace and charm.